



BRAND IDENTITY

LOGO FONT

PLAY BOLD

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

1 2 3 4 5 6 7 8 9 0 @ \$ % & #

HEADER FONT

MONTSERRAT BOLD

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

1 2 3 4 5 6 7 8 9 0 @ \$ % & #

TEXT FONT

ROBOTO

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n
o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0 @ \$ % & #

BRAND COLORS



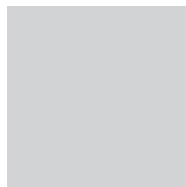
PANTONE P Process Black U
CMYK: 70, 68, 64, 74
RGB: 0, 0, 0
Hex: #000000



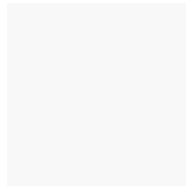
PANTONE P 49-8 U
CMYK: 17, 100, 100, 7
RGB: 193, 39, 45
Hex: #C1272d



PANTONE P 179-14 U
CMYK: 68, 61, 58, 44
RGB: 73, 73, 73
Hex: #494949



PANTONE P 179-3 C
CMYK: 17, 12, 12, 0
RGB: 209, 211, 212
Hex: #d1d3d4



PANTONE P 179-1 U
CMYK: 0, 0, 0, 2
RGB: 248, 248, 248
Hex: #f8f8f8

ICON

